

# GDPR

## 1. Purpose of information

The purpose of this privacy statement is to record the privacy and data management principles and processes applied on the website [www.rohambudapest.hu](http://www.rohambudapest.hu) operated by Naviscon Zrt. (address: 1037, Budapest Montevideo street 16, VAT number: 14750863-2-41, in the following: Data Manager) and inform the visitors and the audience of the site in a comprehensible form. If you have any questions, please feel free to contact us below:

## 2. Name and contact details of the data manager

**Name:** Naviscon Ltd.

**Address:** 1037 Budapest, Montevideo street 16/A

### Contact details of Privacy Official

**Phone number:** +36 1 250 9083

**E-mail address:** [info@naviscon.hu](mailto:info@naviscon.hu)

Protecting your data is of paramount importance to us, and we fully comply with legal regulations in the course of data management, and we take appropriate IT security measures to ensure that your data is safe. In designing processes, selecting our collaborating partners, we strive to provide the highest level of professionalism and protection to our customers.

## 3. Newsletter service, marketing information

### 3.1. The purpose of data management:

With the newsletter service, Data Manager wants to provide information to stakeholders on news, events, offers, other promotional offers and information about their operating arrangements.

### 3.2. The range of managed data:

- name
- e-mail address

### 3.3. The legal basis for data management:

As the legal basis for data management - after performing the interest balancing test - Data Manager has determined the legitimate interest of GDPR. Article 6 (1) (f) of the GDPR and the GDPR (47) preamble, which provides that the processing of personal data for the purposes of direct marketing may be regarded as having a legitimate interest.

### **3.4 Duration of data management:**

The Data Manager handles the personal data of the affected until the unsubscrition from the newsletter service. The data subject has the right and the opportunity to unsubscribe from the newsletter service at the bottom of the newsletter at any time.

### **3.5. Data Processor:**

The site is operated by Naviscon Ltd. ▪ company name: Naviscon Zrt. ▪ headquarters: 1037 Budapest, Montevideo u. 16 / a ▪ company number: 01 10 048161, VAT number 14750863-2-41 represented by Tibor Konczos, CEO

## **4. IP address logging**

During the visit of the website, the Data Manager manages the IP address used by the visitor, but does not carry information about the visitor as a natural person, but only identifies the internet provider used by the visitor. This way, the logging of the users of the website only serves the purpose of ensuring that the Data Manager provides proper operation of the website and prevents possible attacks.

## **5. Data security measures**

The Data Manager shall take all the security measures necessary to prevent accidental or intentional destruction, loss, alteration, unauthorized disclosure or unauthorized access to the data it manages or stores.

## **6. Who is entitled to know the data**

The personal data provided by you may be accessed by employees of the Data Manager who are employed or in other employment relationships and work relationships with the data controllers, and in order to perform their duties. If you have any questions, please contact our privacy official at [info@naviscon.hu](mailto:info@naviscon.hu)